



Grow Confidently

Leading Harvest Program Supporter Application and Contribution Schedule

What is a Program Supporter?

A Program Supporter is any organization that cannot directly pursue certification of acres under their management but wishes to support and advance the mission of Leading Harvest. Examples of potential program supporters include:

- I. Food brands and retailers
- II. Supply chain aggregators and distributors
- III. Input providers
- IV. Academic institutions or NGOs
- V. Other service and technology providers

Program Supporters play a major role in the Leading Harvest ecosystem to help promote the mission of Leading Harvest and support the community of sustainable agriculture practitioners. Program Supporters also work with us as we continue to expand our programs and improve our standards, training, and education.¹

Why become a Program Supporter?

The support of the mission of Leading Harvest demonstrates your organization's commitment to furthering sustainable agriculture. Some of Leading Harvest's program supporter benefits include:

- The right to claim publicly that you are a "Proud Supporter of Leading Harvest" and use the Leading Harvest trademark.
- Recognition in the Leading Harvest annual report.

¹ Being a Program Supporter of Leading Harvest is not an endorsement from Leading Harvest of products or services provided by Program Supporters.

What is an Activator?

In 2024 Leading Harvest is launching a new opportunity to become an Activator with Leading Harvest. Activators are an enhanced category of Supporters that have demonstrated use of their products or services to assist Program Users in obtaining certification. Becoming a Program Supporter is the first step in becoming an Activator.

To qualify as an Activator after becoming a Program Supporter, your company will need to first demonstrate that the use of your products, services, or expertise directly assists Program Users in obtaining certification. If you choose to pursue an Activator project in 2024 you will receive the additional benefits:

- I. Access to the Leading Harvest Network
- II. Members only opportunities at the Leading Harvest Annual Event
- III. Inclusion on the Leading Harvest website
- IV. Access to webinars and other members only educational opportunities

How to Join?

Becoming a Leading Harvest Program Supporter is simple and easy. Just sign the application on the following page and complete the documents enclosed. Once your application has been processed, Leading Harvest will submit an invoice for your Program Supporter contribution. Information on Program Supporter contributions is also enclosed.

If you have any questions about the application process or becoming a Program Supporter or Activator, please contact Laura Robey at lrobey@leadingharvest.org.

Let's GROW CONFIDENTLY together.

Leading Harvest Program Supporter Contribution Schedule

- I. Leading Harvest Program Supporters make annual contributions to Leading Harvest to maintain their status as a Program Supporter.
- II. Contributions support the programmatic activities of Leading Harvest to further its charitable purpose.
- III. Contributions are tiered based on Program Supporter revenues and are divided into for-profit and non-profit organizations, see schedule below.
- IV. In the case that a Program Supporter fails to make payment before the close of the calendar year, the entity will no longer be identified as a Program Supporter of Leading Harvest and it must immediately desist from using the Leading Harvest service mark.

Non-Profit Organization	
Revenue	Annual LH Supporter Contribution
< \$2 million	\$250
\$2 million - \$25 million	\$1,000
\$25 million - \$50 million	\$2,500
> \$50 million	\$5,000
For-Profit Organization	
Revenue	Annual LH Supporter Contribution
< \$2 million	\$1,000
\$2 million - \$50 million	\$2,500
\$50 million - \$250 million	\$5,000
\$250 million - \$1 billion	\$7,500
> \$1 billion	\$10,000

Leading Harvest Program Supporter Application

As an authorized representative of the applicant we agree to the following:

- I.** Pay the annual program contribution as defined by the enclosed Leading Harvest Program Supporter Contribution Schedule;
- II.** Complete the enclosed Leading Harvest Program Supporter Application for participation;
- III.** Abide by all style and art rules for use of the Leading Harvest trademark as described in the Brand Guidelines for Use of Off-Product Mark and Messages document;
- IV.** At the request of Leading Harvest, provide examples of your use, correct non-compliant use, or cease use of the Leading Harvest trademark.

Applicant: _____

Signature: _____

Name: _____

Title: _____

1. Application Date:

2. Applicant Type:

- Food Brand / Retailer
- Supply chain aggregator / distributor
- Input / equipment provider
- Other agriculture service provider (please specify) _____
- Academic institution
- NGO

3. Applicant Contact Information:

Representative Name:

Title:

Phone:

Email:

Mailing Address:

4. Brief Organizational Description:

5. In what tier of the Program Supporter contribution schedule do you belong (see enclosed contribution schedule)?

6. Would you like your contact information to be shared with the Leading Harvest Network?

- Yes, my contact information can be shared within the Leading Harvest Network.
- Yes, my contact information can be shared with potential members and external stakeholders.
- No, do not share my contact information.